



### **Powwow & Handgames Sponsorship Levels & Entitlements**

Hello and thank you for your sponsorship consideration, we are thrilled to offer an extensive range of sponsorship options for our Powwow & Handgame Celebration, providing ample opportunities for your company to engage at various levels of support. Choose from our prestigious sponsorship tiers – Diamond, Platinum, Gold, Premium, Silver, Bronze and Sapphire. Each tier offers exclusive benefits, including advertising sponsor mentions, prominent logo placement on event materials, website recognition, social media mentions, signage opportunities, program advertisements, and booth spaces.

With such diverse sponsorship levels, you can select the package that perfectly aligns with your brand's objectives and budget, ensuring significant exposure and interaction with event attendees. Don't miss this chance to elevate your brand's presence at Picayune Rancheria of Chukchansi Indians two cultural events and make a lasting impact.

*Please note: To ensure inclusion in all sponsorship entitlements listed below, confirmation is required at least 60 days before the event dates. Powwow October 10-12/Handgame Tournament date TBD*

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#### **❖ Diamond Sponsor - \$10,000 estimated advertising value of over \$15k**

Introducing our premium sponsorship package, curated to elevate your brand to new heights. As a premium sponsor, you'll enjoy unparalleled visibility and exclusive access to our powwow attendees. Your brand will be prominently featured across various platforms, including event signage, digital promotions, and social media campaigns, ensuring maximum exposure to our engaged audience.

In addition to premium logo placement on event materials and recognition in press releases, you'll receive prime booth space at the event, providing a unique opportunity to showcase your products or services directly to attendees.

- Logo recognition on Event T-Shirts as Event Sponsor
- Five (5) live announcements throughout event each day
- Full page ad in Event Program
- Banner placement in 1 prominent area during Event (supplied by sponsor)
- Logo recognition at event as Event Sponsor
- 10'x10' booth space opportunity
- Logo recognition on website & Social Media pages acknowledging sponsorship
- Company name will be included in all press releases
  
- **Digital platforms:**  
"Special Thanks to our Sponsors" Logo placement will be on casino floor plasmas, slot end caps and Hwy 41 & Lucky Lane marquee for two months
- **Website:**  
Premium logo placement on the Powwow landing page on Chukchansigold.com (2023 impressions were 2,000)

#### ❖ **Platinum Sponsor – \$ 5,000**

As a platinum sponsor, your brand will enjoy widespread recognition, guaranteeing remarkable visibility. Your logo will be prominently displayed on event t-shirts, the official website, and across our vibrant social media channels, reaching a vast audience. Additionally, you'll receive a three-quarter-page advertisement in the event program, providing a prime platform to highlight your brand's narrative and offerings to all attendees. Your banner will also be strategically positioned at prominent spots throughout the event venue, capturing attention and establishing a powerful brand presence. Moreover, you'll have dedicated booth space, offering an excellent opportunity for direct engagement with event attendees.

- Logo recognition on Event T-Shirts as Event Sponsor
- Five (5) live announcements throughout event each day
- Full page ad in Event Program
- Banner placement in 1 prominent area during Event (supplied by sponsor)
- Logo recognition at event as Event Sponsor
- 10'x10' booth space opportunity
- Logo recognition on website & Social Media pages acknowledging sponsorship
- Company name will be included in all press releases

#### ❖ **Gold Sponsor – \$3,000**

- Logo recognition on Event T-Shirts as Event Sponsor
- Three (3) live announcements throughout event each day
- 3/4 page ad in Event Program
- Banner placement in 1 prominent area during Event (supplied by sponsor)
- 10'x10' booth space opportunity
- Logo recognition on website & Social Media pages acknowledging sponsorship
- Company name will be included in all press releases

#### ❖ **Premium Sponsor – \$ 1,000**

- Logo recognition on Event T-Shirts as Event Sponsor
- One (1) live announcement throughout event each day
- 1/4 page ad in Event Program
- Banner placement in 1 prominent area during Event (supplied by sponsor)
- 10'x10' booth space opportunity
- Logo recognition on website & Social Media pages acknowledging sponsorship

#### ❖ **Silver Sponsor – \$ 750**

- Logo recognition on Event T-Shirts as Event Sponsor
- Logo recognition in Event Program on Sponsor Page
- Banner placement at Event (supplied by sponsor)
- Logo recognition on website & Social Media pages acknowledging sponsorship

#### ❖ **Bronze Sponsor – \$ 500**

- Logo recognition in Event Program on Sponsor Page
- Banner placement at Event (supplied by sponsor)

- Logo recognition on website & Social Media pages acknowledging sponsorship

❖ **Sapphire Sponsor – \$ 250**

- Banner placement at Event (supplied by sponsor)
- Logo recognition on website & Social Media pages acknowledging sponsorship

❖ **In-Kind Donations**

- All In-Kind Donations are welcomed and will be used as door prizes, raffle items, and/or silent auction items.

For more information regarding sponsorship opportunities and requests, please email [powwowinfo@chukchansigold.com](mailto:powwowinfo@chukchansigold.com).